



November, 2014

Dear Prospective Clients:

Our mission at Fidelity Gold & Silver is to help you protect, grow and manage your precious metals investment. We are based in Naples, FL and work with clients nationwide.

As you know, physical gold and silver functions as a hedge in your financial portfolio and helps to reduce the risk and volatility of holding dollar-denominated assets such as stocks, bonds, mutual funds, and the like. By having a hard asset like physical gold and silver, you have diversified your risk by not putting all your so-called "eggs in one basket". Further, you now have something that you can count on as it has tangible, real value and is a liquid asset.

Do you realize that physical gold and silver have consistently outperformed the equity markets? With the tremendous uncertainty and volatility in the world and U.S. economies, there is no reason to wait to secure what you have worked so hard to build. It took a lifetime to build what you have today and we are certain you would like that protected.

WHAT'S NEXT FOR THE U.S. ECONOMY?

There continues to be significant strain on the value of the U.S. Dollar and its diminishing value as the currency of the world. The Federal Reserve has shown it can continue to extend its QE (quantitative easing) program, printing Billions of \$'s per month to stimulate our economy but also adding to the growing debt load totaling more than \$17 Trillion. What is next, continued tax hikes or limitations on tax incentives, more government spending programs, more interest payments on the debt, etc.?

WHY ARE YOUR DOLLAR-DENOMINATED ASSETS AT RISK?

The volatility in the financial markets is a result of the now predictive slow end of the QE program that will curtail the flood of U.S. Dollars into the Central Banks that have artificially propped up the value of the stock market. Consider that the true backbone of the market has

shown weakness from a lack of new retail or individual investor monetary influx (new stock purchase interest). Meanwhile, U.S. companies Profit to Earnings (P/E) ratios are weak in comparison to robust economies seen in previous times.

There is speculation that the equity markets will have another market correction, or worse. Consider the fall-out from the “tech bubble” burst of 2000 and the “mortgage bubble” burst in 2008. If and when the market corrects, there are theories that it could come down harder than before. How can we avoid paying our financial loans back to China with \$5 Trillion in U.S. Dollars Debt accumulated in just the last 5 years? Look at the following reference to see how fast it actually climbs. <http://www.usdebtclock.org/>

We realize that planning for the future can sometimes be difficult, but it should not be avoided during these times of uncertainty. We are here to assist you in making the right decisions related to your gold and silver investment.

There are two primary options for you to consider in order to grow and protect your portfolio:

- Rollover a portion of your existing IRA or 401(k) into a Precious Metals IRA. You should consider allocating approximately 25-35% of your portfolio in order to protect you during these uncertain times. Many of our clients do much more than that, and some do less, but most importantly you should not let these unfolding events limit or reduce your future option — take action now to protect yourself and your legacy!
- Purchase physical gold and/or silver from us. Again, 25-35% of your total portfolio is a good rule of thumb.

CALL US TODAY FOR A FREE ASSESSMENT AT (866) 415-2739

Respectfully,

Steve Hastings, Owner and President